Stancord

Message

Hassan Imteyaz
Founder | CEO
Stancord Consultancy Services Pvt. Ltd.

"Some journeys start with a roadmap.
Mine started with a mistake."

When I first stepped into this space back in 2019, I wasn't from an IT background. No tech degrees. No blueprint. Just a strong network, a will to connect people across industries and the curiosity to experiment.

Coming from over 35 years in Saudi Arabia, I was deeply rooted in the FMCG and sales world. I had helped build businesses, close deals, and scale operations, but software, design, marketing? That came later. What began as a small venture born out of necessity has now grown into a thriving consultancy with presence across India, Saudi Arabia, and beyond.

At Stancord, we didn't aim to be just another IT firm. We built something human. Something borderless. We're not here just to develop websites — we help you create your digital voice, bring your business into focus, and connect it with the people who matter.

I believe the universe makes space for people who show up with intention. So if you're reading this and wondering whether it's the right time to act on your ambition — it probably is. Let's build something that matters, together.

With Sincerity,
Hassan Imteyaz

CEO

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Who

Stancord Consultancy Services isn't just a tech company — we're a bridge between ideas and execution, people and platforms, businesses and their untapped potential.

Founded in 2019, we started small — just a few people and a vision that refused to play by the rules. We weren't backed by big investors or industry fame. What we did have was hustle, trust, and a passion to connect the dots: from startups needing a digital identity, to brands seeking scale, to global clients requiring reliable tech and marketing partners.
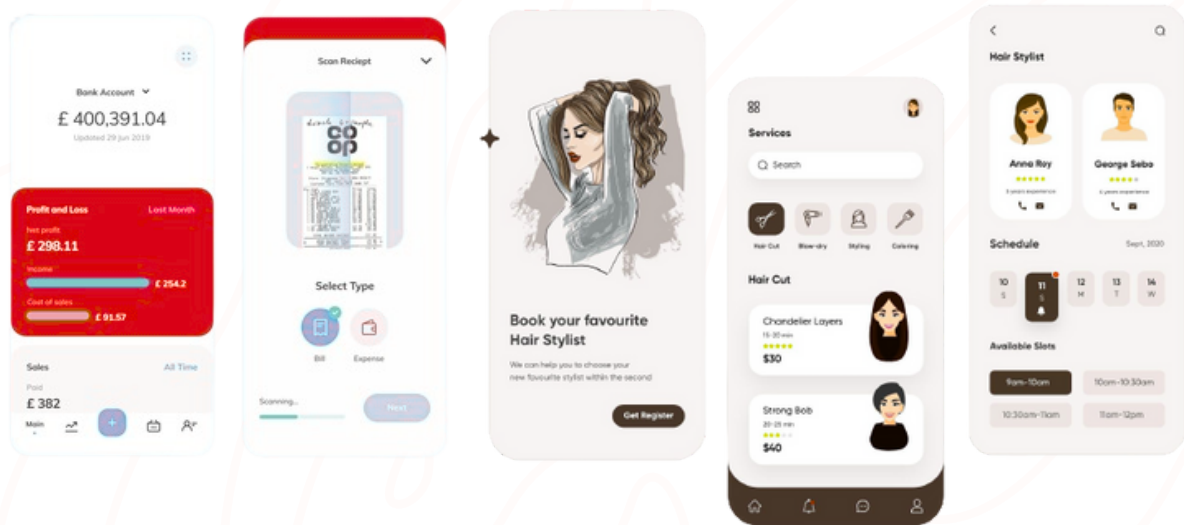
What Makes Us… Us

A multicultural, multi-skilled team across India, Saudi Arabia, and Germany.
A start-small-grow-bold mentality — no overpromises, just solid delivery.
A consultancy mindset: we listen before we build.
A relationship-first approach: tech fades, trust doesn't.

Today, we work with clients across industries — from FMCG to fashion, from e-commerce to real estate — delivering not just websites or ad campaigns, but tailored digital ecosystems built to grow, adapt, and scale.

We're builders, thinkers, connectors, and above all — humans who give a damn.

We Are

Vision

When we first started, we didn't have a polished office, a set roadmap, or a big launch. Just the drive to build something meaningful — and the right people around us.

Today, Stancord operates across India, Saudi Arabia, and parts of Europe — but our vision? It's much bigger than that.

We see ourselves **rooted deeply in the Gulf market**, with a **fully established head office in Saudi Arabia**, evolving from project-based partnerships to a full-fledged in-house team delivering end-to-end digital solutions.

We've already delivered successful projects across **Saudi Arabia, Kuwait, and Dubai** — and these aren't just case studies; they're stepping stones to something greater

Our mission is to become a **long-term digital partner** for businesses not only across the **GCC**, but also in **Europe and North America** — regions where innovation demands more than just code. It demands **trust, adaptability, and cultural fluency**.

We're not just aiming to expand — We're here to **collaborate, co-create,** and **compound value** over time. We believe in relationships that go beyond contracts. In building solutions that go beyond borders.

And in building a company that never stops growing — not just in size, but in soul.

Because at Stancord, the vision is simple
Be useful. Be human. Be everywhere.

Vibe

From Accident

The Journey So Far | *2019*
Launched by acident — literally.

We started Stancord with no tech background, no playbook, and no certainty. What we did have was hustle, trust, and a drive to connect people — and learn fast.

2020
Crossed 50 projects.

As COVID reshaped the digital space, we found ourselves meeting rising demand — and delivering beyond expectations

2021–2022
Eyes on the Gulf.

We expanded into the GCC market — taking on projects across Saudi Arabia, Kuwait, Qatar & the UAE.

2023
300+ projects delivered.

We scaled operations, sharpened our tech stack, and built a borderless team that delivered excellence across industries.

2025 (Present)
Looking ahead.

We're operating in India, Saudi Arabia, and Germany, with over 150+ active clients, and planning our second HQ in Saudi Arabia. With 99% satisfaction and growing demand — we're not slowing down.

Our Reach

At a Glance

300+ Projects   150+ Active Clients

99% Client Satisfaction   Team Without Borders

Full-Stack Capabilities   Built 100% In-House

CRM & API Integration Pros   150+ Active Clients

Marketting Consultant Genuises   Certified

to Impact

Craft

Strategy & Discovery
Laying the groundwork for
something great.

Requirement Analysis
We understand your business
model, goals, and audience —
before we write a single line of
code.

Brand Consultation
We help you clarify your identity
and tone so your visuals and
message stay consistent.

Competitor & Market Research
We benchmark your industry and
find where your brand can shine.

UI/UX Design
Turning ideas into intuitive
experiences.

Wireframing & Prototyping
We map out user flows and
interfaces for clarity before
building.

Visual Identity Design
Crafting logos, color systems,
and assets that reflect your story.

High-Fidelity UI Designs
Modern, conversion-focused
layouts for websites, dashboards,
and mobile.

Code

Web Development
Building the digital foundation.

Custom Website Development
From scratch-coded platforms to Webflow/Laravel/React builds.

CMS-Based Websites
WordPress, Shopify, or headless CMS — for easy, scalable management.

E-Commerce Solutions
Secure online stores that handle traffic, transactions, and trust.

Landing Pages & Microsites
Ad-focused, scroll-based pages designed to convert and collect leads.

Launch & Optimization
Get live. Get fast. Get found.

Technical SEO Setup
Foundational on-site SEO for search engine indexing and ranking.

Speed & Device Optimization
Ensuring smooth UX across devices with lightning-fast performance.

Analytics & Conversion Tracking
Hooked up with Google Analytics, Meta Pixel, and key data points.

Marketing & Growth
Getting traffic — and turning it into business.

Google Ads & PPC Campaigns
Data-backed ads designed for clicks that convert.

Meta Ads (Facebook & Instagram)
Engage targeted audiences with creatives that speak.

Social Media Marketing
Content calendars, visuals, stories, reels — all aligned with your voice.

Email & Funnel Campaigns
Automated flows and newsletters that nurture leads and bring them back.

Support & Scaling
Because post-launch is where the real game begins.

Maintenance & Updates
From plugin updates to uptime monitoring — we've got you covered.

Feature Upgrades
We scale as you grow — new modules, languages, integrations, and more.

Monthly Reporting & Insights
We send you what matters: performance, conversions, and next steps.

Convert

The Work

OMAN HSE CAREERS

المرضيه

SANSKRITI VISTAS

AB
ABDULLAH BAKHEET
TRADING COMPANY

QuantumHash

Brewsberry
Patisserie & Cafe
Skillfully Roasted, Artfully Blended

KHALED SALEH
CONTRACTING

HCC
CONTRACTING CO.

FAD
AIR CARGO

PPT
पगला पहाड़तोड़बा

GREEN TREE

GoOnlineTrainings

Brandvocate
BRAND POLICY ADVOCACY   AND ADVICE

24X7 SERVICE CENTER

GES
GE SOLUTIONS

RoboQuess
Bridging Ideas with Technology

PERFORMANCE TENNIS

HOC

That Speaks

Connect

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With Us